



Reach thousands of
potential employees on
[careersinoilandgas.com!](http://careersinoilandgas.com)

www.careersinoilandgas.com

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advertise@careersinoilandgas.com



Petroleum
Human Resources
Council of Canada

Conseil canadien des
ressources humaines
de l'industrie du pétrole

The benefits of advertising on the **Careers in Oil and Gas** website



Did you know...

- On average, the site welcomes close to 10,000 visitors each month, from around the world.
- Actively marketed to job seekers through advertising, online marketing strategies, website links, social networking, giveaways and career fairs.
- Top tier site found in online searches for oil and gas careers, as ranked by the most popular search engines (Google, MSN and Yahoo).

Current and in-depth industry information for potential employees

- Describes the oil and gas industry and how its different sectors work together.
- Explains the steps the industry takes to keep its operations as safe and clean as possible.
- Illustrates what it's like to work in the industry and profiles employees in different roles.
- Profiles hundreds of career opportunities available within the industry.
- Introduces education and training needs for various careers.
- Connects job seekers with industry employers advertising on the site.

Excellent exposure for employers

"Our company provided sponsorship to the Careers in Oil and Gas website for two reasons. First as a means to encourage more supply by generating interest in pursuing careers within our industry. Our view is that if we were not part of the solution, we were part of the problem. Our second reason was to drive traffic to our own website careers page. **We were quite pleasantly surprised with a noticeable increase in hits we were getting which had originated from the Careers in Oil and Gas site.**"

Tim Reed, VP Human Resources, CANADIAN NATURAL RESOURCES

"Everything I want to know about this industry is located in one central place."

Anonymous Job Seeker

Choose from one of the following packages:

	Preferred Discount Pricing on Job Postings	Featured Employer Profile Page	Featured Employer Directory Listing	Banner Ads	Employer Profile in Careers in Oil & Gas eNewsletter	Employer Promotion through Social Media	Sponsored Editorial Content
GOLD	✓	✓	✓	2	✓	✓	✓
SILVER	✓	✓	✓	1	✓	✓	
BRONZE	✓	✓	✓	1			
FEATURED EMPLOYER	✓	✓	✓				

Job postings are available as singles or bundled packages of 5.

Ready to advertise with us?

To reserve your advertising package visit www.careersinoilandgas.com or call **403-516-8100** (toll free **1-866-537-1230**) or send an email to advertise@careersinoilandgas.com